

For Love of the Horse

Distributor Catalog

Natural Horse Health Care

Herbal Solutions based on Chinese Medical Theory

The properties of small groups of single herbs, within an herbal solution, create patterns that work in concert with each other to encourage the treatment of the underlying issue not just the symptom.



Effective Choices

Results

Integrity of Service

We know you are committed to horses and to offering your clients the very best horse care products available.

So are we.

Each of our Herbal Solutions has been precisely formulated to blend the properties of single herbs into a pattern that works in concert, encouraging the treatment of the underlying issue, not just the symptoms.

Herbs are a potent and natural language that the horse's body understands. Their effectiveness depends on the skill of the Herbalist and the clarity of the formulation.



Dr. Joseph Thomas, our Herbalist, is exceptionally skilled. He trained extensively in both Chinese Medicine and hard-core medical research. Before practicing Chinese Medicine for 20 years, he was on the research staff of the Massachusetts's Institute of Technology's department of Psychology and Brain Science. Because of this dual approach, every solution he creates must pass his rigorous scrutiny. Each of our Herbal Solutions has been meticulously studied, worked and reworked to ensure the greatest possible effectiveness.

Our Guarantee

When you purchase our products, you can be assured of the authenticity, purity and safety of each and every herb. All of our herbs are pharmaceutical grade extracts manufactured with surgical precision in a bio-medical laboratory through Evergreen Herbs and Medical Supplies.

Each herb has been carefully selected, screened, and submitted to comprehensive analytical testing that includes: Macroscopic and Organoleptic testing; Thin Layer Chromatography; Microscopic Image Analysis and High Performance Liquid Chromatography. They are then prepared utilizing the most cutting edge extraction techniques, Vacuum Evaporation and Granulation.

As a company dedicated to Natural Horse Health Care, we strive to offer you, our distributors, the same exceptional service and courtesy that our retail clients have come to expect.

We understand that the Herbal Solutions you require will vary according to your profession and the horse population you serve. In order to provide you maximum flexibility as well as the benefit of our experience meeting the health concerns of horse owners across the country, we offer two ways for you to make use of our distributorship program.

Bulk Rate Discounts:

Minimum purchase \$1700.00 - receive a 10% discount
 \$2700.00 - receive a 15% discount
 \$3700.00 - receive a 20% discount

Drop Ship Distribution: 5% off every order; quarterly review of total purchases to qualify for cash rebate or free product.

Purchase Minimums for Quarter:

* \$1700 - rebate for additional 2% of purchases or 50% off a 30 day supply of any Herbal Solution within our product line.

* \$2700 - rebate for additional 4% of purchases or a free 30 day & 14 day supply of any Herbal Solution within our product line.

* \$3700 - rebate for additional 6% of purchases or 2 free 30 day supply of any Herbal Solution within our product line, plus a 50% off coupon for an additional Solution.

With Every Order We Will Include:

1. Complete Administration kits for each Herbal Solution.
2. A comprehensive catalog highlighting a full description of each of our herbal solutions for referencing.
3. Download unlimited PDF product brochures.
4. Download unlimited PDF Laminitis Intervention Program insert.

With your order we will include at no charge a Display Poster of all herbal solutions with easel or encapsulated (11" × 17") or a For Love of the Horse tote bag.

Additional posters can be purchased for \$25 through phone or email requests.
Additional Tote Bags can be purchased via our website under 'Gifts & Apparel'



Our Herbal Solutions

Total Immune Health Solution™ - actually does what it says! It builds the immune system by elevating red and white blood cells, specifically T- and B- lymphocytes and monocytes which restrain chronic bacterial and acute viral infections. This product will help your horse resist infections and recover from illness as well as produce a healthy, shiny coat. It is safe to use as a preventative on a long term basis or in combination with other herbal solutions to augment the potency of the treatment. It is safe for pregnant mares and foals.

Ingredients: bai shao, shu di huang, within a proprietary blend

14 Day Supply	30 Day Supply
Order Number: TIH014	Order Number: TIH030
\$76	\$134

Hoof Health and Growth™ - This potent Solution encourages rapid, healthy hoof growth by nourishing the hoof at its nutritional source, the coronary band. Use this Herbal Solution if your horse's hoof wall is dry, brittle, cracked or slow to grow.

Ingredients: chuan xiong,, ji xue teng, within a proprietary blend

14 Day Supply	30 Day Supply
Order Number: HHG014	Order Number: HHG030
\$72	\$138

Hoof Ailments Solution™ - A powerful herbal solution for horses suffering from lameness due to abscesses, sole bruising, stretched laminae or hoof soreness due to injury. It is very effective with early stage or chronic ulcerations as well as sores that have not yet drained or healed well. Anti-inflammatory and analgesic herbs are included to assist in pain relief.

Ingredients: zao jiao ci, chi shao, within a proprietary blend

14 Day Supply	30 Day Supply
Order Number: AIL014	Order Number: AIL030
\$56	\$108

Gastric Ulcers Solution™ reduces stomach acid immediately, eliminating the source of the problem first to soothe your horse's stomach and alleviate the pain. It works to mend the ulcerations, inhibit bleeding and stop the diarrhea that is so often associated with this ailment, with no interference in gastric motility.

Ingredients: hou po, da zao within a proprietary blend

14 Day Supply	30 Day Supply
Order Number: AIL014	Order Number: AIL030
\$56	\$108

Our Herbal Solutions

Respiratory Distress Solution™ - With this Solution, your horse will breathe easy whether the respiratory distress is due to drainage from sinus congestion, allergies or infection. It works to clear the lungs, expel phlegm, eliminate blood in the mucous and stop coughing and wheezing.

Ingredients: ma dou ling, ju hua within a proprietary blend

14 Day Supply	30 Day Supply
Order Number: RES014	Order Number: RES030
\$60	\$115

Tendon Repair Solution™ promotes the healing of strained, torn or ruptured tendons. It effectively reduces inflammation while stimulating blood circulation to the tendon in order to supply the vital nutrients needed for tendon repair. By enhancing circulation to the injured area, these herbs reduce swelling and assist in a clean repair of the damaged tendon. Natural analgesics are included for continuous pain relief during the recovery process.

Ingredients: mo yao, xu duan within a proprietary blend

14 Day Supply	30 Day Supply
Order Number: TEN014	Order Number: TEN030
\$52	\$98

Strangles Herbal Solution™ directs the herbs to the lymph nodes of your horse's neck and throat to reduce the swelling and remove the accumulated phlegm, relieving any difficulty in breathing or swallowing that your horse may be experiencing. It is specifically formulated to lower any fever that may be present, clear nasal congestion and discharge and inhibit the Streptococcus strain responsible for the Strangles' virus.

Ingredients: gua lou ren, xing ren within a proprietary blend

14 Day Supply	30 Day Supply
Order Number: STR014	Order Number: STR030
\$56	\$108

Itchy Skin and Allergic Welts Solution™ - A remarkable herbal blend that brings relief fast from the itch caused by insects as in Sweet Itch or the welts caused by allergic reactions. This is just the product you need when your horse is rubbing themselves raw trying to get relief from such distress.

Ingredients: sheng di huang, hu ma ren within a proprietary blend,

14 Day Supply	30 Day Supply
Order Number: SAW014	Order Number: SAW30
\$55	\$106

Our Herbal Solutions

Restore Liver Health™ - Hands down, there is nothing on the market to compare with this product. Every vaccination, medication, de-wormer and synthetic analgesic used, such as bute, puts a great deal of stress on your horse's liver. This herbal solution clears the toxicity associated with these forms of therapy and restores your horse's liver back to the well functioning blood filter your horse needs it to be.

Ingredients: cang zhu, shen qu, within a proprietary blend

14 Day Supply	30 Day Supply
Order Number: RLH014	Order Number: RLH030
\$60	\$115

Cushing's Solution™ The explanation of the Cushing's horse suppressed immune system and high susceptibility to Laminitis rests in their existing metabolic disease. It is as complicated and very similar to the metabolic issues present in a laminitic horse. The Cushing's Solution takes care of the systemic problem not just the symptoms.

Ingredients: du zhong, tu si zi within a proprietary blend

30 Day Supply

Order Number: CUS030

\$146

Laminitis Solution™ - The Laminitis Solution has been formulated from the model that Dr. Thomas presents in both his interview and his most recent article. This foundation herbal formula lowers blood glucose, regulates the insulin-glucose relationship, assists in a more efficient metabolism of carbohydrates and produces a more alkaline intestinal environment.

To stop the damaging effects of an acute episode and support rapid recovery, Dr. Thomas has developed the **Laminitis Intervention Program**. This program includes the foundational Laminitis Solution along with five other herbal solutions that are specifically formulated to deal with the issues of an acute laminitic episode.

Ingredients: lian zi rou,, mai men dong within a proprietary blend

30 Day Supply

Order Number: LAM030

\$146

Our Herbal Solutions

MMP Stop™ - An Herbal Solution for Acute Laminitis

During an acute Laminitic episode, there is a floodgate release of the enzyme known as MMP [matrix metalloproteinase]. When this happens, the laminae that attach to the inner hoof wall and the coffin bone separate, often leading to coffin bone rotation and founder. In a healthy system, the enzyme is well regulated and its precisely timed release provides the elasticity in the hoof needed for structural growth. But when there is an overload of toxicity in the blood, the inhibitory function fails and the floodgate opens.

Grass Founder is one example of how the release of MMPs becomes uncontrolled. The fructans (complex sugars) in grass stems are fermented by the bacteria in the hindgut (colon) of the horse causing the pH to become acidic. A high intake of fructans will continue increasing the acidity and dramatically changes the bacterial population in the hindgut causing a massive overgrowth of the bacteria known as *Streptococcus bovis*. This process damages the lining of the colon releasing toxins into the bloodstream. When these toxins reach the hoof they cause an unrestricted release of MMPs and initiate laminae separation.

Our MMP Stop Solution quickly blocks the toxic overload at the hoof. The prevention of further contamination of the hoof with toxic blood restores the MMP regulation to a state where laminae separation is stopped. When the regulation of the MMPs is reestablished, the hoof can begin to heal.

Ingredients: wu wei zi, huang lian within a proprietary blend

14 Day Supply

Order Number: MMP014

\$76

Natural Pain Relief Solution™ relieves pain quickly and effectively without damaging side effects. This brilliant combination of herbs uses the strongest, safest, and most effective pain-relieving herb in the entire Chinese pharmacopoeia, as its base. Assistant herbs that compliment the effectiveness of this primary herb are incorporated to enhance the pain relieving properties and start to ease your horse's pain immediately. To ensure that our **Natural Pain Relief Solution** will also promote healing, anti-inflammatory herbs are included along with herbs that assist in the break up of blood stagnation. This makes our **Natural Pain Relief Solution** effective for musculoskeletal pain as well as pain caused by traumatic injury.

Ingredients: ru xiang, qui zhi within a proprietary blend

14 Day Supply

Order Number: NPR014

\$74

30 Day Supply

Order Number: NPR030

\$145

Recurrent Airway Obstruction Relief™ (Heaves Solution) is an extraordinary blend of herbs that decreases inflammation, relieves bronchial spasms, enhances bronchodilation and reduces the production of phlegm. This solution offers speedy symptomatic relief for your horse's breathing comfort while working on the source of the problem.

Ingredients: shi wei, fu ling within a proprietary blend

30 Day Supply

Order Number: HEV030

\$153

Our Herbal Solutions

Laminitis Intervention Program™

Laminitis is too complicated a disease to be treated by a single product. The most effective care that can be provided must be different in all aspects of the three laminitic stages. Our Laminitis Intervention Program gives this innovative care to your horse.

Your horse can have a full and happy life!

This is a complete program for treating your horse with laminitis. The program is designed for the prevention of a damaging episode as well as the treatment of all aspects of this relentless disease in each of the three laminitic stages.

Recommended Reading Available on our website – Theoretical Articles by Dr. Thomas

“The Relationship Between Natural Hoof Wall Growth and Laminitis” - for a comprehensive understanding of the origin and etiology of this disease.

“Laminitis: Natural Choices for Effective Structural and Systemic Intervention” - explains the necessity for bare foot trim of a laminitic horse as well as an introduction to Dr. Thomas' strategies for formulating his Laminitis Maintenance Solution.

“The Easy Keeper: Myth and Dangers” - explains how understanding laminitis through the perspective of type 2 diabetes will help you with better care and management practices as well as give you the most innovative explanation of what is going on in your horse.

“The Missing Link in Laminitis” The enzyme 11beta-HSD1 is the pivotal switch in the activation process that not only leads to elevated glucose in the blood but also the equine metabolic syndrome.

The Program Essentials

Laminitis Solution™ - This essential maintenance formula treats and corrects the underlying metabolic aspect of Laminitis.

MMP Stop™ - MMP Stop has been designed for use during the Developmental Stage of laminitis to stop the toxic invasion to the laminae of the inner hoof wall. The degree of MMP Stop's effectiveness rests in the promptness of its application, i.e. as close to the triggering event as possible. Even when MMP Stop is given to horses during Acute episodes there is still an acceleration to the recovery process.

Total Immune Health™ - Using Total Immune Health in the first 4 to 8 weeks brings accelerated recovery in horses with Equine Metabolic Disorder. Some laminitic horses will need a reduced dosage for a longer period of time.

Restore Liver Health™ The liver is a blood filter that clears toxins from the blood being supplied to all the organs of the body. Because laminitis characteristically involves a toxic overload to the inner hoof wall, whether you get the window to use MMP Stop or not, it is advisable to assist the liver in clearing the toxins from the circulatory system. This is the primary function of Restore Liver Health.

Hoof Ailments Solution™ - Here is a blend of herbs that will assist in the repair of stretched laminae, treat and mend sole bruises, as well as the abscesses so common to laminitic horses.

Natural Pain Relief Solution™ A safe and effective way to help relieve your horse's pain. There are absolutely no harmful side effects to these herbs unlike anti-inflammatory medications such as bute and banamine.

Our Herbal Solutions

Laminitis is a progressive disease that moves through three stages. The degree of laminae damage is dependent on the potency of the triggering event, the condition of the horse's hoof at the time of the trigger, as well as the overall health of the horse. These variable conditions make a **Program of Treatment** for laminitis essential for effective results.

Signs

What to use and when to use it

Onset from triggering events such as rich grass, grain or toxic overload:

Developmental Stage - your horse is not in pain but there are subtle signs such as slow movements, head held low, heaviness and depression.

Now: Begin Laminitis Solution and MMP Stop as soon as you see the onset of a Laminitic episode.

Within 48 Hours: Acute Stage - your horse is in pain and has difficulty walking - laminae separation is occurring.

The toxic initiator of the laminae separation is still in progress during the acute stage. MMP Stop will obstruct this harmful invasion and reduce the damage.

DO NOT give your horse any Solution other than the Laminitis Solution along with MMP Stop as it would reduce effectiveness.

2 days later: End MMP Stop. Begin Restore Liver Health Solution - continue for 5 days.

Chronic Stage - your horse has a predisposition to laminitis, such as Cushing's disease or a history of laminitis.

Ongoing: Use our Laminitis Solution as an effective maintenance formula to treat the underlying metabolic conditions.

Use **Natural Pain Relief** to ease your horse's pain. Use **Hoof Ailments Solution** to assist in the repair of stretched laminae and to treat sole bruising and abscesses. Use **Total Immune Health** to build the immune system and accelerate recovery.

Laminitis Intervention Package™

Laminitis Solution	- 30 Day Supply \$146
Hoof Ailments	- 30 Day Supply \$108
MMP Stop	- 14 Day Supply \$76
Restore Liver Health	- 14 Day Supply \$60
Natural Pain Relief	- 14 Day Supply \$74
Total Immune Health	- 30 Day Supply \$134

Laminitis Intervention Program

Order Number: LIP001

Complete Package Price is \$568
Save \$30.00

Herbal Solution Packages

Premium Supply Package — *The complete line for Ultimate Natural Horse Health Care!*

Premium Supply Package Includes:

Herbal Solution	Quantity of Each Solution
Total Immune Health	1- 30 Day Supply & 1- 14 Day Supply
Hoof Health & Growth	1- 30 Day Supply & 1- 14 Day Supply
Hoof Ailments Solution	1- 30 Day Supply & 1- 14 Day Supply
Gastric Ulcers Solution	1- 30 Day Supply & 1- 14 Day Supply
Restore Liver Health	1- 30 Day Supply & 1- 14 Day Supply
Respiratory Distress	1- 30 Day Supply & 1- 14 Day Supply
Tendon Repair Solution	2- 30 Day Supply
Strangles Solution	1- 30 Day Supply & 1- 14 Day Supply
Dry Itchy Skin & Allergic Welts	1- 30 Day Supply & 1- 14 Day Supply
Heaves Solution	2- 30 Day Supply
Natural Pain Relief	1- 30 Day Supply & 1- 14 Day Supply
Cushing's Solution	2- 30 Day Supply
Laminitis Solution	2- 30 Day Supply
MMP Stop for Acute Laminitis	2- 14 Day Supply

Retail \$2891

Discount 15% — SAVE \$433.65

Distributor Price \$2457.35

Order No: PKG405

Essential Hoof Care Package — *Powerful tools to complement the Hoof Care Professional!*

Essential Hoof Care Package Includes:

Herbal Solution	Quantity of Each Solution
Hoof Health & Growth	3- 30 Day Supply & 3 - 14 Day Supply
Hoof Ailments	3- 30 Day Supply & 3- 14 Day Supply
MMP Stop (for Acute Laminitis)	3- 14 Day Supply
Natural Pain Relief Solution	2- 30 Day Supply & 1- 14 Day Supply

Retail \$1714

Discount 10% — SAVE \$171.40

Distributor Price \$1542.60

Order No: PKG303

Herbal Solution Packages

Immediate Care Package — *The best way to handle a problem is to stop it at the beginning. Have these products on hand so you can help your horse or your clients' horses before the early symptoms develop into serious ones.*

Immediate Care Package Includes:

Herbal Solution	Quantity of Each Solution
Total Immune Health	2- 30 Day Supply & 2- 14 Day Supply
Restore Liver Health	1- 30 Day Supply & 1- 14 Day Supply
Dry Itchy Skin & Allergic Welts	1- 30 Day Supply & 1- 14 Day Supply
Hoof Ailments	1- 30 Day Supply & 1- 14 Day Supply
Natural Pain Relief	2- 30 Day Supply & 1- 14 Day Supply
MMP Stop (for Acute Laminitis)	1- 14 Day Supply
Strangles	1- 30 Day Supply & 1- 14 Day Supply
Respiratory Distress Solution	1- 30 Day Supply
Tendon Repair	1- 30 Day Supply

Retail \$1737

Discount 10% — SAVE \$173.70

Distributor Price \$1563.30

Order No: PKG101

Barn Essentials Package — *Keep the horses in your barn healthy; be sure these Solutions are on hand.*

Barn Essentials Package Include:

Herbal Solution	Quantity of Each Solution
Respiratory Distress	1- 30 Day Supply & 1- 14 Day Supply
Total Immune Health	2- 30 Day Supply & 1- 14 Day Supply
Hoof Ailments	1- 30 Day Supply & 1- 14 Day Supply
Gastric Ulcers	1- 30 Day Supply & 1- 14 Day Supply
Hoof Health & Growth	1- 30 Day Supply & 1- 14 Day Supply
Dry Itchy Skin & Allergic Welts	1- 30 Day Supply & 1- 14 Day Supply
Strangles	1- 30 Day Supply & 1- 14 Day Supply
Natural Pain Relief	1- 30 Day Supply & 1- 14 Day Supply
Tendon Repair	1- 30 Day Supply

Retail \$1710

Discount 10% — SAVE \$171.00

Distributor Price \$1539.00

Order No: PKG202

Herbal Solution Packages

Laminitis Intervention Package — *The only truly effective intervention treatment program available.*

Laminitis/Founder Package Includes:

Herbal Solution	Quantity of Each Solution
Laminitis	5 - 30 Day Supply
Hoof Ailments	5 - 30 Day Supply
MMP Stop (for Acute Laminitis)	5 - 14 Day Supply
Restore Liver Health	5 - 14 Day Supply
Natural Pain Relief	5 - 14 Day Supply
Total Immune Health	5 - 30 Day Supply

Order No: PKG505

Retail \$2990

Discount 15% – SAVE \$448.50

Distributor Price \$2541.50

All prices subject to change

Herbs are a natural language that the horse's body understands.



For Love of the Horse

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Herbal Solutions For Your Horse

For Love of the Horse, LLC

17723 Old BB Highway

Holt, Missouri 64048

866-537-7336

DISCLAIMER

I, _____,
(distributor)

of _____
(business name)

accept all responsibility for any verbal or written information or interpretation that I (or anyone in my employ) give to anyone regarding the use or effectiveness of the Herbal Solutions provided by and purchased from For Love of the Horse, LLC and release For Love of the Horse, LLC from any liability in connection with the sale, distribution, or suggested use thereof.

(please print)

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail _____

Executed by: _____
(signature)

Title: _____

Dated: _____

For Love of the Horse, LLC

www.forloveofthehorse.com

866-537-7336

DISTRIBUTOR DROP SHIPMENT AGREEMENT

I, _____,

Of _____

Accept all responsibility for any verbal or written information or interpretation that I (or anyone in my employ) give to anyone regarding the use or effectiveness of the Herbal Solutions provided by and purchased from For Love of the Horse, LLC and release For Love of the Horse, LLC from any liability in connection with the sale, distribution, or suggested use thereof.

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail _____

There are two different drop shipment set up options available to our Distributors:

Option 1 - Digital Image/Document Transfer Option:

For Love of the Horse, LLC will provide Said Distributor with digital images of the products, descriptions and usage. Products will be shipped directly to Said Distributor’s customers and billed to Said Distributor’s account. Said Distributor agrees to pay For Love of the Horse, LLC an initial fee of \$125. to set up the Drop Shipment Account and a \$5.00 handling fee per transaction. Distributor will only use images and documents provided by For Love of the Horse, LLC.

Option 2 - Direct to Distributor:

Products will be shipped directly to said Distributor. There is no set up fee or transaction fee required with this option. Distributor will only use images and documents provided by For Love of the Horse, LLC.

FOR EITHER OPTION THE REMAINDER OF THIS AGREEMENT APPLIES

Said Distributor agrees to provide For Love of the Horse, LLC with a valid MasterCard or Visa which will be billed for the sales transaction prior to shipment.

Said Distributor will receive an initial 5% wholesale discount on all sales. For total quarterly sales in excess of the minimum purchase requirements for additional Bulk Rate Discounts, the said distributor will be given a cash rebate check or choice of product as outlined in the Distributor Catalog.

Standard orders will be shipped by UPS, usually within 24 hours except for weekends and holidays. Large orders will usually be shipped within 3 – 5 business days. Refunds for the sale price, excluding the shipping and handling fee, will be given for unopened Herbal Solutions if received within 14 business days of the initial sale.

Executed By: _____

Title: _____

Date: _____

Drop Ship Option 1

Drop Ship Option 2

Terms, prices, and conditions are subject to change.

